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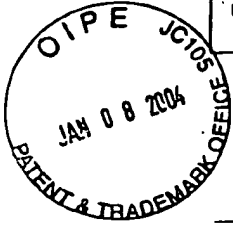
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Dated: January 8, 2004

Signature:

Jennifer S. Greer
(Jennifer S. Greer)

Docket No.: 65632-0167
(PATENT)



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Lester Chu et al.

Application No.: 10/680,952

Filed: October 8, 2003

For: INFORMATION DISTRIBUTION SYSTEM

INFORMATION DISCLOSURE STATEMENT (IDS)

Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

Pursuant to 37 CFR 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the references listed on the attached PTO/SB/08. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

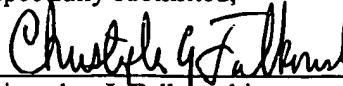
This Information Disclosure Statement is filed within three months of the U.S. filing date (37 CFR 1.97(b)(1)).

A copy of only non-U.S. patent references are attached.

Applicant believes that no fees are due with this paper. The Director is hereby authorized to charge any fee deficiencies to our Deposit Account No. 07-2347, under Order No. 65632-0167. A duplicate copy of this paper is enclosed.

Dated: January 8, 2004

Respectfully submitted,

By 

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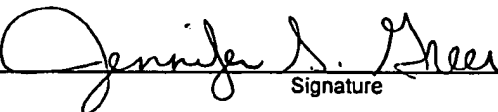
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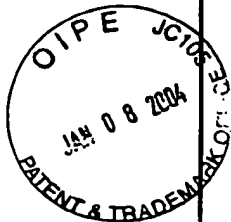
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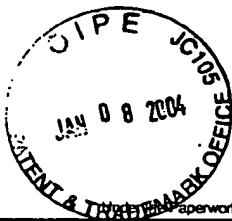
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Substitute for form 1449A/B/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)		Complete if Known			
		Application Number	10/680,952		
		Filing Date	October 8, 2003		
		First Named Inventor	Lester Chu		
		Art Unit	N/A		
		Examiner Name	Not Yet Assigned		
Sheet	1	of	3	Attorney Docket Number	65632-0167

U.S. PATENT DOCUMENTS						
Examiner Initials *	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	
		Number-Kind Code ² (# known)				
NDP	AA	US-4,532,554	07/1985	Skala	356/434	
NDP	AB	US-4,546,382	10/1985	McKenna et al.	725/14	
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NDP	AH	US-5,155,591	10/1992	Wachob	725/33	
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NDP	AT1	US-5,794,210	08/1998	Goldhaber et al.	705/14	

Examiner Signature	<i>Nicholas D. Rohn</i>	Date Considered	April 28 2005
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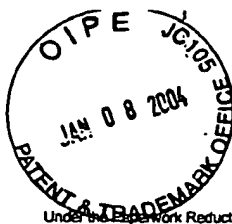
Substitute for form 1449A/B/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use as many sheets as necessary)				Complete if Known	
				Application Number	10/680,952
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				First Named Inventor	Lester Chu
				Art Unit	N/A
				Examiner Name	Not Yet Assigned
Sheet	2	of	3	Attorney Docket Number	65632-0167

NDR	AU1	US-5,826,241	10/1998	Stein et al.	705/26
NDR	AV1	US-5,835,896	11/1998	Fisher et al.	705/37
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NDR	AX1	US-5,848,407	12/1998	Ishikawa et al.	707/12
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NDR	AU2	US-6,253,189	06/2001	Feezell et al.	705/14
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NDR	AW2	US-6,324,519	11/2001	Eldering	705/14

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Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ²
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				
NDR	BA	-WO 97/17774	05/1997	Seiko Communications Systems, Inc.		
NDR	BB	-WO 98/28906	07/1998	Princeton Video Image, Inc.		
NDR	BC	-WO 98/34189	08/1998	Flycast Communications Corp.		
NDR	BD	-WO 99/20486	04/1999	K. W. Muth Company, Inc.		
NDR	BE	-WO 99/48028	09/1999	GLOBALBRAIN.NET Inc.		
NDR	BF	-WO 00/16218	03/2000	Searchup, Inc.		
NDR	BG	-WO 00/41090	01/2000	Maxygen, Inc.		

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Examiner Signature	Nicholas D. Rodin	Date Considered	April 28, 2005
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Substitute for form 1448A/B/PTO		Complete If Known	
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>		Application Number	10/680,952
		Filing Date	October 8, 2003
		First Named Inventor	Lester Chu
		Art Unit	N/A
		Examiner Name	Not Yet Assigned
		Attorney Docket Number	65632-0167
Sheet	3	of	3

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
NDR	CA	Pelline, "New search engine goes commercial" from http://news.cnet.com/news/0,10000,0-1005-200-326672,00.html , February 18, 1998.	
NDR	CB	Haar, "Service To Let Ad Bids Dictate Search Rankings" from Tech InfoBase, February 23, 1998.	
NDR	CC	McKenna, "New Search Engines GoTo Charges For Hits" from Tech InfoBase, February 23, 1998.	
NDR	CD	Rich, "New Search Engine Allows Sites to Pay Their Way to Top" from http://www.adweek.com , February 23, 1998.	
NDR	CE	Mardesh, "Search engine charges hit sites" from San Jose Mercury News, February 21, 1998.	
NDR	CF	Swartz, "Browser Only Lists Paying Web Sites" from San Francisco Chronical, February 21, 1998.	
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NDR	CI	"Lycos Adds Predetermined Listings" from http://www.searchenginewatch.com/sereport/97/12-lycos.html , December 4, 1997.	
NDR	CJ	Pontin, "Gross Idea" from http://www.herring.com/story_redirect.asp?layout=story_generic&doc-id=RH640016664&ch... , August 6, 2001.	
NDR	CK	Yahoo.com (as archived on archive.org).	
NDR	CL	Google.com (as archived on archive.org).	
NDR	CM	~~Superpages.com (as archived on archive.org).~~	
NDR	CN	Findwhat.com (as archived on archive.org).	
NDR	CO	Looksmart.com (as archived on archive.org).	
NDR	CP	MSN.com (as archived on archive.org).	
NDR	CQ	WebCrawler.com (as archived on archive.org).	
NDR	CR	Internet Discussion Group, August 7, 2001.	
NDR	CS	Internet Discussion Group, August 7, 2001.	
NDR	CT	metacrawler.com (as archived on archive.org).	
NDR	CU	BellSouth RealPages.com (as archived on archive.org).	
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Examiner Signature	Nicholas D. Rosen	Date Considered	April 28, 2005
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